

# StrateCision, Inc. Newsletter (reconsidered)

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August 2014



Dear Ted Pass,

The response to our August 7 Newsletter was surprising in volume and enthusiasm. Who knew people would be home reading their email in August?

Apparently we raised more questions than we answered, so here is a follow-up that we hope will clear up some issues.

If you saw the Newsletter and have questions, read on. If you didn't see it, look in your inbox for it, or failing that, your spam folder. If not there, click this [link](#) to see a posted version.

## Short Term Care Insurance

We were gratified by the amount of interest in this addition to our quoting software. Many respondents asked:

- 1 What policies are in the STC Supplement?
- 2 What states are they sold in?
- 3 What is the cost of the Supplement?
- 4 Can I try it out or see a sample comparison?



We have collected the answers to the first 3 questions and you can see them [here](#). For a sample comparison, click [here](#). The comparison should be very familiar to anyone using our quoting software to compare LTC plans. Most features are similar to those in LTC, and the differences are apparent when working with STC plans.

We are unable to give you temporary access to the STC Supplement, but if you order and decide within 14 days that you don't want it, we'll refund the cost.

The Supplement is available for LTC Quote Plus and for LTC WebQuote accounts. For WebQuote Administrators, pricing is shown [here](#). The price table also includes the cost for the Tablet Enhancement (see below).

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## Use LTC WebQuote on an iPad!

This announcement was greeted with interest by many readers, some of whom use our desktop program, **LTC Quote Plus**, rather than the online version, **LTC WebQuote**. For these users, it is not necessary to open a WebQuote account to use a tablet-enabled version of our quoting software.



If you have a current subscription to LTC Quote Plus, our standard desktop quoting program for Windows computers, you can add access to the online tablet program for as little as \$99 per year. (Note that this program runs in your browser and requires an Internet connection.) If you decide in the future that you want only the tablet program, you can license it for \$299 per year, the same price as LTC Quote Plus.

If you administer a StrateCision web account, see the link in the previous section for pricing for the tablet upgrade.

## Old Versions to be Discontinued

**Upgrade now and save with a prorated price**

This announcement confused many readers, and for that we apologize. Almost all users of our comparison software are not affected by this change. If you have **LTC Quote Plus** and/or **LTC Advisor Plus**, you already have the updated program. To find out if this is what you have, start the program and look at the first window that comes up. If the name has a **Plus** in it, you're all set.

Similarly if you use the online programs, **LTC WebQuote** or **LTC WebAdvisor**, you are not affected by this change. These programs run in a browser such as Internet Explorer or Firefox, and are up to date.

Only those with the original versions of our programs, **LTC Advisor** and **LTC Quote** (no **Plus** in the name) are affected by the phaseout. (Start your program and check the name that appears in the title bar at the top of the window.) Another distinction is that these old versions require you to login to our website in order to update. For these users we suggest upgrading now to begin using the current programs at a prorated price. Contact us to check your price and upgrade.

## Issue Age

We didn't get questions about this section (yet) so we won't go into further detail, except to say that older versions of LTC Quote Plus do not have the option to turn this feature on or off. We will soon post an update that brings everyone up to the current version. If you prefer to get that update right away, you can uninstall your

Quote Plus and reinstall from the setup posted on our website.  
Email us and we can send you instructions on how to do this.

## Improvements to Search

### Or don't you search?

Very few questions about this either, indicating that most people either already know about it, or don't care about searching, or got tired and never made it to this section. 

We do encourage users who don't know about search to try it. As we pointed out in the newsletter, you won't break anything and you might discover a feature you really like.

## In Conclusion

We hope this clears up most of the questions readers had after reading our August 7 newsletter. If not, contact us but be patient. The responses to the letter have temporarily flooded our support department. We will get to your question.

Have a great rest of summer!

**How to contact us**  
email: [sales@ltca.com](mailto:sales@ltca.com)  
phone: 781-453-1938  
web: <http://www.LTCA.com>

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