



Expand your Sales with Short Term Care Insurance

If you sell long-term care insurance you know how valuable it can be to your clients. But you also know that it's seen as **too expensive** by many clients, and that many **won't qualify** for LTCI.

Why not offer these clients a product that is much **less expensive** and one they may qualify for? Short Term Care policies are available that cover a potential need for home or facility care with a benefit period, typically between 3 months and 1 year. The lower cost and easier underwriting can **make the difference** between having a viable solution for a client and having nothing to offer them.

StrateCision, developer of the industry standard **LTC Quote Plus** software for comparative pricing of LTC policies, now introduces a **Short Term Care Supplement**, which does the same comparisons for STC policies. You can use this Supplement to get started with these plans, learning what they cover, the benefit options, and what they cost.

With the LTC Quote Plus STC Supplement, you'll be able to compare both LTC and STC plans, depending on the benefit period you choose. Both the similarities and differences between LTC and STC plans are clarified, giving you the tools to advise your clients on their best options. Learn your way around STC and put another solution in your toolbox, for clients you haven't been able to help but **now you can!**